

Li-Ning BWF World Junior Championships 2018



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Welcome to Markham,

As Chair of the Li-Ning BWF World Junior Championships 2018, I am most honored to welcome Coaches from around the world as each of you gather at the 2018 BWF World Coaching Conference.

This conference has been planned with the needs of all Coaches attending. There will be a focus on domestic and international coaching technical development, talent identification and development and on-court training and observation of top BWF Coaches. We have many excellent speakers including our main keynote Wade Gilbert who will touch on "coaching better every season".

Badminton continues to have more countries participating each year at the Grass Roots and High Performance Level. This is essential for the future growth of this sport at all levels. Coaches have the opportunity to teach, influence and inspire our young athletes. We must all continue this learning journey and collaborate in this learning and leading.

We cannot wait to welcome you to Markham both on and off the court. We will have over 600 athletes/100 coaches giving everything they have on court in a 15-day Team and Individual Event representing over 55 countries. Take the time to network with as many coaches, players and badminton officials while in Markham. Be responsible and accountable for your learning that help you continue to grow as a Coach.

You will also have an opportunity to enjoy the cultural diversity, attractions and fantastic restaurants nearby.

Many thanks to the Local Organizing Committee and BWF in putting together a fantastic integrated Coaching Conference.

Marty Deacon

Marty Deacon
Chair, Local Organizing Committee
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