








2021 Member Association Advertising

(As per GCR 24.4 - Allowable through 31 December 2021)

(as of 29 January 2021)

No.	Country	Sponsor	Approved Logo on Players' Shorts/Skirts
1	China		 <p>The logo features a stylized 'W' and 'P' in white on a black background, with the Chinese characters '腾讯赢德体育' and the English text 'Tencent Win & Pioneer Sports' below it.</p>
2	Denmark	<p>Badminton Denmark players are allowed to wear either the flag OR the Badminton Denmark logo throughout a specific tournament.</p> <p>For example, all DEN players participating in the YONEX Swiss Open 2021 could only wear the flag, or all players could only wear the Badminton Denmark logo. This could not change throughout the tournament.</p>	 <p>The image shows the flag of Denmark (a red field with a white Scandinavian cross) and the Badminton Denmark logo, which consists of a red shuttlecock icon and the text 'BADMINTON DANMARK'.</p>
3	Japan	<p>Based on the color of the player short/skirt, any of these four logos can be used.</p>	 <p>Four variations of the ANA logo are shown: two in black with white and blue accents, and two in blue with white and black accents. The text 'ANA' is prominent, with 'Inspiration of JAPAN' written below in smaller text.</p>
4	Netherlands		 <p>The logo for TeamNL, featuring the text 'TeamNL' in a bold, orange, sans-serif font, with a small orange flame-like icon above the 'L'.</p>

5	New Zealand	<p>New Zealand players are allowed to wear either the flag OR the fern (either color of fern) throughout a specific tournament.</p> <p>For example, all NZL players participating in the YONEX Swiss Open 2021 could only wear the fern, or all players could only wear the flag. This could not change throughout the tournament.</p>	  
---	--------------------	--	---