



GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS FOR THE OLYMPIC GAMES  
TOKYO 2020



**BWF – BADMINTON**

ITEM	APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS
<b>CLOTHING</b>	
T-shirt	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm <sup>2</sup> .
Shorts	
Tracksuit	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm <sup>2</sup> .
<b>SPORT EQUIPMENT</b>	
Racket frame	
Racket string	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six months or more prior to the Games.
<b>ACCESSORIES</b>	
Armband	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm <sup>2</sup> .
Socks	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 10 cm <sup>2</sup> .
Headgear	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 10 cm <sup>2</sup> or two <i>Identifications of the Manufacturer</i> per accessory item, to a maximum size of 5cm <sup>2</sup> each, placed above each ear.
Towel	No <i>Identification of the Manufacturer</i> will be permitted.
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the <i>Identifications</i> permitted on the lenses so long as such <i>identifications</i> are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.
Racket cover	
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface are of the item, to a maximum size of 60cm <sup>2</sup>
<b>SHOES / FOOTWEAR</b>	
Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months prior to the Games.



## IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

### SECTION 8. THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The name of the player on the back of the shirt is mandatory.

For more detailed information please refer to the BWF Regulations.

### SECTION 10. NOC EMBLEMS AND NATIONAL IDENTITY

The name of the player's NOC is mandatory on the back of the shirt.

No IF specific limitations with regard to National Identifications apply.

For more detailed information please refer to the BWF Regulations.

### SECTION 12. HOMOLOGATION MARKS

No homologation marks required by the IF.

### SECTION 17. SUBMISSION PROCESS

An approval and verification process by the BWF is necessary for the following elements:

- Registration and verification of "preferred colours of shirts". It is mandatory for the opposing players in each match to wear significantly different colours from each other. It is also mandatory for doubles partners to wear the same colour from the start of the main draw onwards and for opposing pairs in each match to wear significantly different colours from each other. Preferred colours of shirts need to be registered before the Games.
- Registration and verification of names on players' shirts to ensure consistency with the names on scoreboards.

For more detailed information please refer to BWF Regulations.

*Note: All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).*