



1ST EDITION

MEMBER ASSOCIATION AWARDS

Introduction

In line with the concept and mission to lead and inspire all stakeholders, the BWF is pleased to launch a series of new **Member Association Awards** designed to showcase excellence and promote best practice across the BWF's 197 Member Associations.

This application pack provides details of the BWF Member Association Awards and the process by which Member Associations can apply to be considered as part of the 2022 BWF Member Association Awards.

Member Association Awards Timeline

The following timeline will be used in relation to the BWF Member Association Awards in 2022.

Action Item	Time Frame
Call for Applications	14 th January 2022
Deadline to Submit Applications	11 th March 2022
Panel Review and Shortlisting of Applications	March 2022
Selection of Winning Member Associations	April 2022
Presentation of Winning Member Associations at BWF AGM	May 2022

Membership Award Categories

Member Associations are invited to submit applications to be considered for one of the following BWF membership award categories:

- **BWF Membership Grant Programme Impact Award**
- **Participation Award**
- **Inclusion Award**
- **Promotion Award**

Within each award category, Member Associations must demonstrate clear achievements in one or more of the Membership Award Selection Criteria Areas: **Excellence, Innovation, Impact & Sustainability**.



Who Can Apply?

The following criteria will be used when determining a Member Association's eligibility to apply for a Membership Award.

Award	Eligibility Criteria
BWF Membership Grant Programme Impact Award	BWF Member Associations who were recipients of a grant through the BWF Membership Grant Programme in 2020 and/or 2021.
Participation Award	All Member Associations who are in 'good standing' with the BWF at the time of application.
Inclusion Award	
Promotion Award	

To confirm your eligibility to apply, please refer to the **MA Awards Flowcharts** or contact ma.awards@bwf.sport

How to Apply

Member Associations interested in applying for a Member Association Award must complete the BWF Member Association Award Application Form in full using the form provided by the BWF.

Only **one** application per Member Association is permitted. Member Associations **cannot** apply for multiple award categories.

Only applications submitted in English, using the official application form, will be accepted. All applications must be submitted by the application deadline. Late applications cannot be accepted.

Member Associations are welcome to submit additional supporting documentation to strengthen their application.

What to Include

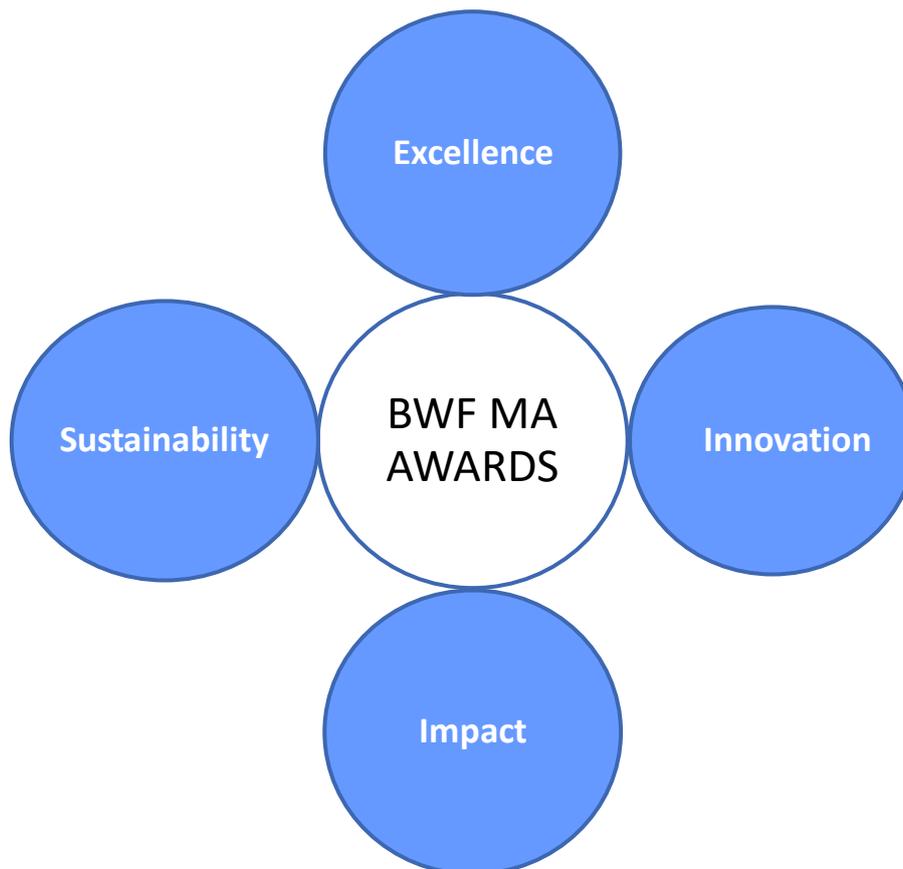
When submitting their applications, Member Associations are encouraged to consider the following points:

- Keep descriptions concise and to the point.
- Where possible, provide specific examples and details of actions taken and outcomes achieved.
- Include any relevant data/numbers which help to demonstrate the success of your project.
- Provide details of key partnerships/supporters of your project.
- Include additional photos/videos with your application, if relevant.

BWF Membership Awards Selection Criteria

The BWF recognizes the diverse make-up of its Member Associations, in terms of both size and available resources to develop the sport nationally. To ensure fairness when reviewing Membership Awards Applications, a set of Key Selection Criteria were developed, which will allow each application to be reviewed in an equitable and consistent manner.

When applying to be considered for a membership award category, Member Associations must demonstrate success through one or more of the following Key Selection Criteria Areas:



Excellence – The implementation of outstanding programmes and activities, which could be considered globally as models of best practice.

Innovation – The successful design and implementation of programmes and activities which address a specific area and are particularly creative and/or unique in nature.

Impact – The implementation of programmes and activities that have shown significant outcomes beyond those expected.

Sustainability – The implementation of programmes and activities that included actions to ensure long-term success and outcomes of the project.

BWF Membership Award Categories

Below you will find a more detailed explanation of each of the four BWF members award categories. Should you have any questions relating to an award category, please contact ma.awards@bwf.sport

1. BWF Membership Grant Programme Impact Award

The BWF Membership Grant Programme provides opportunities for Member Associations to access tailored support to assist them in developing badminton in their country. The programme supports Capacity Building of Member Associations and complements the existing grants provided by the BWF for regional development to its five Continental Confederations.

Member Associations are invited to submit applications outlining achievements in the development and implementation of projects and activities they have delivered as a direct result of support received through the BWF Membership Grant Programme. Submissions should reference at least one of the Membership Award Selection Criteria Areas; ***Excellence, Innovation, Impact & Sustainability***.

2. Participation Award

The BWF's vision of *Giving Every Child a Chance to Play for Life* is achievable through the successful provision of participation opportunities, programmes and pathways for all ages and abilities.

Member Associations are invited to submit applications outlining achievements in the development and implementation of **Participation** projects and activities. Submissions should reference at least one of the Membership Award Selection Criteria Areas; ***Excellence, Innovation, Impact & Sustainability***.

Examples of project areas include, but are not limited to, the following:

- Schools Badminton – including Shuttle Time
- School to Club Links
- Junior Club Development
- Youth Leadership – including Shuttle Time
- University Badminton – including Shuttle Time
- Club Development
- Senior Badminton
- Technical Official Development
- Recruitment and Development of Volunteers
- Badminton for Health
- Badminton for the Elderly
- Other

3. Inclusion Award

Badminton is a *Sport for All*, which can be accessed anywhere, anytime and with limited equipment requirements. Badminton has the ability to break down social, cultural and economic barriers to provide meaningful competitive and non-competitive participation opportunities for all, regardless of age, gender, physical or intellectual impairment, race or socio-economic status.

Member Associations are invited to submit applications outlining achievements in the development and implementation of projects and activities which address the area of **Inclusion**. Submissions should reference at least one of the Membership Award Selection Criteria Areas; **Excellence, Innovation, Impact & Sustainability**.

Examples of project areas include, but are not limited to, the following:

- Physical Disability – including Para badminton
- Intellectual Disability – including Special Olympics
- Gender Equity
- Refugees & Asylum Seekers
- Race
- Areas of High Deprivation – including social and economic
- Other

4. Promotion Award

The effective promotion of badminton elevates the sport's status at global, continental and national level. The successful promotion and communication of badminton, both as a sport for all and as a world-class sport for entertainment, provides possibilities to increase participation, fan engagement, partnerships and engagement from key stakeholders.

Member Associations are invited to submit applications outlining achievements in the development and implementation of projects and activities which assist in the **Promotion** of badminton nationally. Submissions should reference at least one of the Membership Award Selection Criteria Areas; **Excellence, Innovation, Impact & Sustainability**.

Examples of project areas include, but are not limited to, the following:

- Social Media
- Campaigns / Projects
- Developing New Partnerships
- Media Engagement / Education
- Webinars
- Other