DEVELOPMENT AND SPORT FOR ALL COMMITTEE

DAVID CABELLO

AGM 2022
Chair’s Report
Development and Sport for All Committee

David Cabello
Chair – Development and Sport for All Committee
Get Ready for the AGM 2022

Corporate Website

- AGM Agenda
- Annexure A, B, C
- Annual Report 2021
- Audited Accounts 31 Dec 2021
- Budget 2022 and 2023
Continental Confederations

- Continued high levels of communication and cooperation maintained throughout 2021
- Additional two CC staffs recruited making a total of 24 CC staff positions supported in 2021 through CCHR programme
- Total funding provided to CCs in 2021 - $4,101,583
- BWF-CC Virtual workshops delivered to 50+ CC staff
Shuttle Time

- New resources launched:
  - Inclusivity Guideline for Teachers
  - Inclusivity Guideline for Tutors & Trainers
- Online Shuttle Time Teachers pilot course delivered
- Mini Shuttle Time (4-7yrs) launch in 2022
- Shuttle Time Numeracy cross curriculum module drafted and tested
Shuttle Time in Numbers

142 Countries
60,333 Teachers
3,280,567 Pupils participated
24 Languages

4,606 Online Component Registration
63,768 Shuttle Time app downloads
32,456 Website Registration
3,808,975 YouTube Views
Educational Resources

- Increased interest and registration in online resources
- Coach Level 3 Graduations: Asia, Europe & Pan Am
- First Coach Level 1 Blended pilot course delivered in USA
- Online Marketing & Communication Course
- New resources launched
Coaches in Numbers

4,836 Coaches from 146 countries

21,330 Website Registration

2,215 Online Component Registration

5,479,479 YouTube Views
AirBadminton

- Two-year anniversary celebrations on 13 May 2021
- More than 130 countries interested in the project
- Global and regional activities, launches & test events in all five continents
- 10 languages versions of resources available to support the implementation process
AirBadminton - Activities
Partnerships

- World Academy of Sport
- Special Olympics
- HSBC Global Development
Gender Equity

Gender Equity Commission
- Dr. Sawsan Taqawi (Bahrain)

ASOIF Women Leaders in Sport
- Dr. Sawsan Taqawi (Bahrain)
- Rukhshona Narzulloeva (Tajikistan)
- Charlene Soerodimedjo (Suriname)

Monitoring GE participation level across activities (BWF/CCs/MAs)

Strategy put in place with Comms to highlight female participation throughout the year
Membership Grants 2021

- Continued flexibility provided to MAs impacted by COVID-19
- 113 MAs received funding (14 new MAs)
- Total of $565,000 provided to MAs
- 339 individual activities supported globally
- Members Questionnaire and COVID-19 Impact Questionnaire launched
Members Association Awards

Award Categories

- Participation
- Inclusion
- Promotion
- Membership
- Grant Programme
Research Grant 2021/2022

- 78 application received (new record!)
- 17 projects selected

Global Health Badminton Study project

- Title: Training and injuries among world elite junior badminton players
- Published in the Asia-Pacific Journal of Sports Medicine, Arthroscopy, Rehabilitation and Technology
Policies

- Physical Activity Policy approved
- Humanitarian Policy approved
- Sustainability Policy - in process
World Badminton Day

5th July 2022

Resources

- World Badminton Day Toolkit
- World Badminton Day Logos (9 languages)
- World Badminton Logo Guidelines
- World Badminton Day Artwork
- Registration – BWF Corporate Website
Celebrate the very first WORLD BADMINTON DAY this 5 July 2022

WORLD BADMINTON DAY
TIMELINE

MARCH / APRIL
Start Planning

APRIL – JUNE
Register your Event

APRIL – JULY
Promote your Event

WEEK OF 05 JULY
World Badminton Day Events

BEFORE END OF JULY
Complete Reporting
THANK YOU

BWF