

Membership Engagement Getting Ready for the Virtual AGM



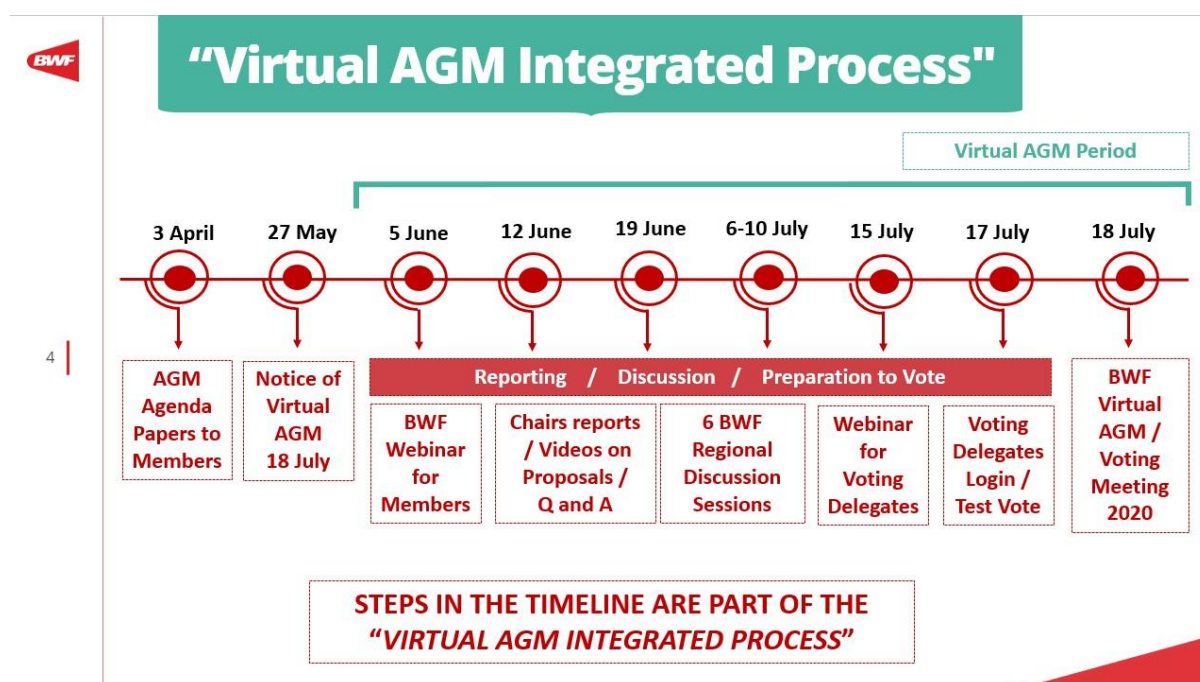
Introduction

On 27 May 2020, following a survey of the membership, the BWF Council decided to call a virtual AGM on Saturday 18 July 2020. Council agreed to an integrated AGM process which include a number of steps that would help prepare the membership for the decision-making virtual AGM ([linked here](#)) on Saturday 18 July 2020.

These steps were an essential part of the AGM. The membership in their feedback gave positive feedback on the steps leading up to and including the virtual AGM itself.

This summary report gives an overview of this integrated AGM process between 3 April (when the agenda was sent out) to the virtual AGM itself and the engagement of the membership.

1. Summary – Integrated Process



2. Key Materials to Help Engage Membership

- **5 June 2020 – Members webinar** - 175 participants from 123 Member Associations and 5 Continental Confederations. 216 views of the webinar from 6 June – 20 July 2020
- **6 June 2020** - Members Webinar material / presentation / Q and A ([linked here](#))
- **12 June 2020** - 12 Chairs video reports ([linked here](#)) – a total 815 views (6 June – 20 July)
- **12 June 2020** - 4 video clips / 3 languages explaining Council proposals – Items 5.1 - 5.5.
 - English - Council proposals ([linked here](#)) – published 12 June (528 views by 20 July)
 - French - Council proposals ([linked here](#)) – published 19 June (112 views by 20 July)
 - Spanish - Council proposals ([linked here](#)) – published 23 June (135 views by 20 July)

A total of 775 views of the 4 video clips / 3 languages explaining Council proposals.

Membership Engagement Getting Ready for the Virtual AGM



3. Statistics on Views

1. BWF Annual Report 2019 ([linked](#)) – Views to Date 3 April – 11 July 2020

- **517** Users from **80 countries** / **940 sessions** - 5 minutes & 4 secs per session (average)
- **22.31 pages per session** (average) / **20,237** page views

2. BWF Highlights Video Clip 2019 – ([linked](#)) - 7,336 views

3. Chairs Reports – Videos ([linked](#))

Chairs Video Reports – Views to Date - as @ 20 July	Views
BWF President Highlights	114
Secretary General's Report	89
Chairs Report – Events Committee	66
Chairs Report – Athletes' Commission	48
Chairs Report – Para Badminton Committee	45
Chairs Report – Para Badminton Athletes Commission	59
Chairs Report – Development & SFA Committee	99
Chairs Report – IOC and International Relations	78
Chairs Report – Marketing Committee	44
Chairs Report – Communications & Media Committee	69
Chairs Report – Administration Committee	51
Chairs Report – Finance Committee	53
TOTAL	815

3. Council Proposals – Videos ([English](#) / [French](#) / [Spanish](#))

Views of Videos on Council Proposals as @ 20 July	English (views)	French (views)	Spanish (views)	Total Views
Proposals 5.1 + 5.2 – Voting Strength / Para B A/C Chair / Terms of Pres / Election Protocols	187	45	48	280
Proposals 5.3 – Judicial Provisions	119	29	34	182
Proposals 5.4 – Geographical / Gender Representation on Council	126	20	28	174
Proposals 5.5 – Vetting of Officials	96	18	25	139
TOTALS	528	112	135	775

Membership Engagement Getting Ready for the Virtual AGM



4. Summary Report - Six Regional Video Conferences – 6 – 10 July 2020

A total of 115 Member Association with voting rights were represented by their delegate(s) in at least one of the sessions delivered last week.

A total of 13 hours 48 minutes of time utilised across the sessions.

- **Monday 6 July** – 0900 CET / 1500 KL Time - **Asia / Oceania – English**
- **Monday 6 July** - 1200 CET / 1800 KL Time - **Europe – English**
- **Tuesday 7 July** - 1200 CET / 1800 KL Time - **Africa – English**
- **Wednesday 8 July** - 1200 CET/ 1800 KL Time - **Africa – French**
- **Thursday 9 July** - 1600 CET / 2200 KL Time - **Pan Am – English**
- **Friday 10 July** - 1600 CET / 2200 KL Time - **Pan Am - Spanish**

Session 1 Monday 6 July – 0900 CET / 1500 KL Time - Asia / Oceania – English

Voting Members Represented - Asia / Oceania = 32

Total Participants = 93

Meeting Duration: 2 hours 12 minutes

Asia	Bahrain, Bangladesh, China, Chinese Taipei, Hong Kong China, Indonesia, Iran, Iraq, Japan, Jordan, Kazakhstan, Korea, Kuwait, Lebanon, Macau, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Singapore, Tajikistan, Thailand, Uzbekistan, Vietnam.
Oceania	Australia, Guam, Kiribati, New Zealand, Samoa, Tonga.

Session 2 - Monday 6 July - 1200 CET / 1800 KL Time - Europe – English

Voting Members Represented - Europe = 31

Total Participants = 65

Meeting Duration: 1 hour 29 minutes

Europe	Albania, Austria, Azerbaijan, Belarus, Belgium, England, Finland, France, Georgia, Germany, Hungary, Iceland, Ireland, Israel, Italy, Lithuania, Luxembourg, Netherlands, Poland, Romania, Russia, Scotland, Serbia, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, Wales.
Asia	Saudi Arabia

Membership Engagement Getting Ready for the Virtual AGM



Session 3 - Tuesday 7 July - 1200 CET / 1800 KL Time - Africa – English

Voting Members Represented - Africa = 15 **Total Participants** = 38

Meeting Duration: 2 hour 21 minutes

Africa	Botswana, Egypt, Ghana, Kenya, Lesotho, Libya, Mauritius, Nigeria, Seychelles, Sierra Leone, Somalia, South Africa, Uganda, Zimbabwe, Zambia.
---------------	---

Session 4 - Wednesday 8 July - 1200 CET/ 1800 KL Time - Africa – French

Voting Members Represented - Africa = 14 **Total Participants** = 38

Meeting Duration: 2 hour 3 minutes

Africa	Algeria, Burkina Faso, Burundi, Cameroon, Central Africa Republic, Djibouti, Equatorial Guinea, Guinea, Ivory Coast, Madagascar, Mozambique, Niger, Senegal (Associate Member), Seychelles, Togo
---------------	--

Session 5 - Thursday 9 July - 1600 CET / 2200 KL Time - Pan Am – English

Voting Members Represented – Pan Am = 6 **Total Participants** =34

Meeting Duration: 2 hours 12 minutes

Pan America	Aruba, Barbados, Canada, Guyana, Saint Lucia, USA
--------------------	---

Europe	Greenland
---------------	-----------

Session 6 - Friday 10 July - 1600 CET / 2200 KL Time - Pan Am - Spanish

Voting Members Represented – Pan Am = 15 **Total Participants** = 41

Meeting Duration: 3 hour 31 minutes

Pan America [34]	Argentina, Bolivia, Brazil, Chile, Colombia, Cuba, El Salvador, Guatemala, Guyana, Haiti, Honduras, Mexico, Panama, Peru, Venezuela.
----------------------------	--