



TOYOTA THAILAND OPEN 2020

9 - 14 June, 2020

Bangkok, Thailand

MEDIA ACCREDITATION REGISTRATION GUIDELINES FOR INTERNATIONAL & FOREIGN MEDIA APPLICANTS

- International and foreign media participation at the event is subject to accreditation by the organiser i.e. Badminton Association of Thailand in consultation with the Badminton World Federation (BWF).
- International and foreign media consist of agencies headquartered in any country **other than Thailand**. This includes foreign media agencies which have any branch, unit or subsidiary in Thailand.
- Accreditation is strictly reserved for members of the media i.e. print media, photo, radio, TV, film and news agencies – who fully meet the media accreditation requirements.
- The accreditation may be granted upon presentation of valid press credentials (e.g. a letter of assignment from the chief editor or employer) with the completed accreditation form.
- Freelance journalists and independent TV crews are subject to the same requirements.
- Freelance photographers must attach a letter of assignment from their employer or agency.
- If you represent several media companies, we invite you to provide information about each one of them and to clearly state which of them you wish to be accredited for, as the media department does not issue multiple accreditations.
- You do **NOT** qualify for media accreditation if you fall within one of the following categories:
 - Public relations and internal communications practitioners.
 - Non-journalist staff of media outlets, e.g. sales and advertising teams.
 - Non-sport journalist staff of media outlets.
 - Representative of fan websites.
 - Representative of marketing or advertising agencies.
- Media passes are essential in order for participants to gain access to the venue. Media passes allow access to the media-permissible zones of the venue and all public meetings and sessions, unless otherwise indicated for security reasons.
- The number of media passes issued to each agency will be limited to a maximum as follows:
- **Print Media:** one (2) journalist and one (2) photographer

- **Sports Magazines and Sports Websites:** one (2) journalist and one (2) photographer
- **Electronic Media (except host broadcaster):** three (3) crew members
- **Wire Agencies:** one (2) journalist and one (2) photographer

N.B. Approvals of additional accreditation is the sole prerogative of Badminton Association of Thailand and BWF and may be subjected to certain conditions.

- If this accreditation is approved, a media pass will be issued for the sole purpose of providing limited access to the designated holder during the TOYOTA THAILAND OPEN 2020.
- The media pass is personal, non-transferable and revocable at any time at the organisers' sole discretion.
- Unauthorised use or alteration of this media pass may result in the temporary or permanent removal of the pass and the possessor's and/or the holder's ejection from the venue.
- The holder assumes all risks incidental to his/her actions, assumes all risks incidental to his/ her attending the Event, and agrees to indemnify and hold harmless the organisers from any and all claims, damages, losses, caused by, resulting from or in connection with his/her presence at the Event.
- The holder may not broadcast, publicise or make commercial use of any visual or audio media of any kind of the Event if it breaches any licensing contracts agreed to by the organisers.
- The holder also recognises that he/she must immediately report the theft, loss or unauthorised use of the media pass. Acceptance of a media pass constitutes agreement by the Holder of the foregoing conditions.
- The holder who loses his/her media pass (for whatever reason) will be charged a fee to reissue the pass.

NOTE: ACCREDITATION IS SUBJECT TO APPROVAL BY THE ORGANISER. IF YOU WISH TO APPLY FOR ACCREDITATION, PLEASE COMPLETE AND SUBMIT THE FORM BELOW BY **Friday, 15 May 2020**, to thailandopen.bat@gmail.com